

BUSINESS STRATEGY

BUSINESS PROCESS

ENTERPRISE APPLICATION

Enterprises are constantly under pressure to perform. Given the right vision, goals and strategies, they can design and develop right enterprise structure that delivers optimum performance. They need to constantly calibrate their capabilities and accordingly reengineer existing business practices and processes, policies and standard operating procedures to achieve better performance.

As Information Technology plays a critical role in enhancing organizational performance, they need to constantly evaluate return on investment on various IT initiatives and eventually make sure that IT investments work for them.

Neozen addresses above mentioned challenges faced by most enterprises with its service offerings that include the following.

- Enterprise Capability Assessment
- Enterprise Policies & Procedures
- Business Process Management
- Enterprise Performance Management
- High End ERP Value Optimization
- Program / Project Management

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Enabling **Performance**

Business
Strategy

Business
Process

Enterprise
Application

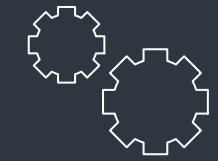


Enterprise Consulting at work for you

CONNECTING YOUR PERFORMANCE TO THE CAPABILITIES & OPPORTUNITIES YOU HAVE

Most enterprises often face challenges in terms of matching their core competencies with that of market opportunities. Either they have to create market demand for selling products and services based on their competencies or they need to build new competencies to capture new market opportunities. Lucky are those enterprises that have their capabilities perfectly matched with growing market opportunities. The unfortunate ones are those businesses that have outdated capabilities based on which several of their products and services are hopelessly targeted

against non-existing market segments. Neozen helps enterprises to adopt a structured business strategy formulation process just like any other business process such as sales, purchase, finance etc., taking into account match between competency and opportunity. At the same time, as business strategy and its execution go hand in hand, Neozen facilitates enterprises to adopt right business process and performance management frameworks and techniques to achieve better execution of chosen strategies.



BUSINESS STRATEGY

Implementing a robust business strategy formulation process is the cornerstone of successful execution of various strategy aligned business plans that are highly process driven. Strategy process automation and optimization necessarily involves enterprise capability assessment and implementing Policies and Standard Operating Procedures (SOP).

ENABLING PERFORMANCE

- COMPETENCY ASSESSMENT
- OPPORTUNITY SPACE ASSESSMENT
- BUSINESS STRATEGY ENABLEMENT
- BUSINESS & IT STRATEGY ALIGNMENT
- RESOURCES UTILIZATION ANALYSIS
- VALUE-ADD ANALYSIS
- BUSINESS PROCESS ANALYSIS & AUDIT
- IT INVESTMENT & ROI ANALYSIS
- PROCESS AUTOMATION & OPTIMIZATION
- ENTERPRISE 'DNA' FRAMEWORK
- BALANCED SCORE CARD

Innovative solutions for your enterprise needs

NEOZEN CONSULTING PROVIDES A COMPLETE ENTERPRISE PERFORMANCE ENABLING SOLUTION.

ENTERPRISE PERFORMANCE MANAGEMENT

Any activity that is not measurable is not controllable. If there is no control and then there is no guarantee for sustained performance, learning and growth.

Neozen helps enterprises to implement a fully automated performance management system to improve organizational performance and effectiveness.



HIGH END ERP VALUE OPTIMIZATION

Enterprises, having invested in enterprise ERP solutions such as SAP, Oracle Apps, Microsoft Dynamics etc, often fail to realize return on investment for various reasons. Neozen helps these enterprises with its proven business-value- centric approach for effective realization of ROI.

PROGRAM / PROJECT MANAGEMENT

Neozen offers program / project management services to manage complex IT projects that are delivered successfully on budget, time, quality and service level.

ENTERPRISE CAPABILITY ASSESSMENT

Neozen's assessment framework is built on 3 dimensions:

- Functional Dimension: covering all business processes such as sales, purchase, production etc.,
- Factoral Dimension: covering factors of production such as people, technologies, facilities, capital etc.,
- Actional Dimension: covering vision, plan, execution and control.

ENTERPRISE POLICIES & PROCEDURES

Neozen helps enterprises to design and develop Policies and Standard Operating Procedures (SOP) which is an essential part of implementation of enterprise performance solution.

BUSINESS PROCESS MANAGEMENT

Neozen offers services to enterprises to rapidly design and develop business process automation and optimization solutions to improve their organizational performance. The solution offered helps enterprises in deploying an integrated solution which is measurable and re-configurable.



BUSINESS PROCESS

Business Process Management solution framework includes process modeling, workflow, enterprise application integration, data management, business rules engine and integration with other BPM suites. In this framework, process gap analysis, process mapping, reengineering, benchmarking, metrics, analytics and optimization are necessarily included.



ENTERPRISE APPLICATION

Managing an enterprise application ecosystem is highly resource intensive in terms time, materials and efforts. Often the end results are elusive with no visible ROI – be it completed or under-construction IT projects. Effective control and value realization from key enterprise applications are the key requirements while managing such an ecosystem.

